

<Date>, 2019

Local Trail Project in the Town of Deep River Receives \$5,000 from the Frank Cowan Company Home Town Program

Princeton, ON – The Frank Cowan Company Home Town Program is pleased to support the Town of Deep River’s local trail enhancement project with a \$5,000 funding boost.

The Town of Deep River is home to an extensive network of connected trails popular for a variety of outdoor activities. To encourage new and continued usage, project funding will assist with improved safety and enhanced user experience with new trail signage and updated mobile accessibility compatible with Google Maps.



In photo from left to right: Christine Armstrong, Recreation Coordinator; Councillor Kathy Hughes; Mayor Suzanne D'Eon, Town of Deep River; Debra Murphy, Regional Manager, Frank Cowan Company; Donna Roggie, Account Manager, Johnston & Mackie; Kay Hunt, Account Manager, Johnston & Mackie

Quotes:

Larry Ryan, President, Frank Cowan Company

“Trail systems not only provide recreational space for residents and visitors, they connect a community. We applaud the Town of Deep River for their commitment to improving their popular trail network. We are happy to support this project and hope these enhancements will encourage use of the trail.”

Mayor Suzanne D'Eon, Town of Deep River

“Would like to express Council's sincere gratitude to the Frank Cowan Company and The Cowan Foundation for their generous contribution to the improvement of the Town of Deep River's forest trail network.

Having a healthy and active community who can get outside and enjoy exercise and fresh air benefits everyone, both mentally and physically.

The Town of Deep River is known for its extensive cross-country skiing, walking, snow shoeing and mountain biking trail network. This grant will enable improved signage so that more citizens and visitors will feel comfortable and safe enjoying our wonderful trails. My sincere thanks also goes to our

Town staff for putting this grant application together and for their ongoing involvement in getting the signage ready. I look forward to seeing the new signs in place!”

Mary D’Alton, Executive Director, The Cowan Foundation

“The Frank Cowan Company Home Town Program has allowed for both numerous and varied grassroots projects and community improvements to be implemented across the county,” says Mary D’Alton, Executive Director, The Cowan Foundation. “We are proud to continue our support of this municipal-focused program for the third consecutive year, which positively impacts the lives of Canadians and the well-being of our communities.”

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About the Home Town Program

The Frank Cowan Company Home Town Program gives financial support to municipal-related community focused, grassroots initiatives across Canada that help to improve the safety and quality of life in the communities that the Company insures. This program is made possible through the collaboration of Frank Cowan Company business partners and The Cowan Foundation.

About Frank Cowan Company

Frank Cowan Company is a Canadian leader in providing specialized insurance programs, including risk management and claims services for municipalities and public service, healthcare, education, community, children’s and social service organizations across Canada.

For additional information about Frank Cowan Company, or the Home Town Program, visit www.frankcowan.com or contact:

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Home Town Program Sponsors:



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