



MEDIA RELEASE

FOR IMMEDIATE RELEASE – August 21, 2020

PLEASE SHOP LOCAL

August 28 to 30, 2020 Declared Canada United Weekend

Deep River Council, in association with Canada United and the Upper Ottawa Valley Chamber of Commerce, has proclaimed the weekend of **August 28-30, 2020** as **Canada United Weekend** in Deep River. We encourage all residents, friends and family to dine and shop locally to help kick-start our local economy and to celebrate and support local business.

In addition, please check out the Canada United videos on-line, visit @GoCanadaUnited on social media and use #CanadaUnited to demonstrate support and for a chance to win prizes.. For each **view** or **'like'** in connection with the Canada United program **or use of #CanadaUnited on Twitter** between Aug. 20 to 31, 2020, Royal Bank of Canada will contribute \$0.05 up to a maximum of \$2 million toward the Canada United Small Business Relief Fund.

The fund will provide small businesses with grants of up to \$5,000 to cover expenses related to personal protection equipment, renovations to accommodate re-opening guidelines, and developing or improving e-commerce capabilities. Small business owners interested in the program can visit GoCanadaUnited.ca or www.occ.ca/canadaunited-on

With thanks
Sue D'Eon,
Mayor